

## ST. LOUIS IT COALITION EMERGING TECHNOLOGY FORUM SERIES PRESENTS GRID COMPUTING

ST. LOUIS, MO – June 18, 2007 – The IT Coalition of Innovate St. Louis presents the second event in its Emerging Technology Forum series on Thursday, July 12th, 2007 from 7:00 a.m. to 9:00 a.m. at One CityPlace in Creve Coeur, Missouri. Executives from local companies will present case studies showing how emerging technologies have impacted business results. A Q&A session will be led by a diverse panel of leaders from the St. Louis IT Coalition representing business/entrepreneurial organizations and academic institutions. Attendees are requested to register for the free event at [www.itcoalitionstl.org](http://www.itcoalitionstl.org).

The topic of this event is Grid Computing. **Clearent**, an entrepreneurial company, is breaking the barriers to innovation in the transaction processing industry by coupling a next-generation user interface with a robust transaction processing engine based on Appistry Enterprise Application Fabric (EAF). Appistry EAF is a software platform that delivers on the promises of grid computing, virtualization and utility computing, simplifying the development and deployment of software applications for high-volume data processing, “real-time” analytics, service-oriented architecture. **Express Scripts**, a Fortune 500 company, is also evaluating Appistry’s application fabric software, and will be on hand to discuss their experiences using the product to re-engineer legacy systems and build new software applications.

### ABOUT THE SPEAKERS

#### **Mark Peck, Director of Operations, Clearent**

Mark Peck has extensive experience in both start-ups and established companies in the transportation, telecommunications and payments industries. He is responsible for Clearent’s day-to-day business and technical operations. Prior to joining Clearent, he was a senior product manager at Cisco, as part of their broadband multimedia communications product group. For more information visit [www.clearent.com](http://www.clearent.com).

### Emerging Technology Forum

**Topic:**

Grid Computing

**Date:**

Thursday, July 12, 2007

**Time:**

- 7:00am – 9:00am
- 7:00am Registration & Continental Breakfast
- 7:30am Presentation

**Location:**

One CityPlace Auditorium  
(Lower Level) Olive Street Road  
between Craig and New Ballas Road  
Saint Louis, Missouri 63141

**Registration:**

Free Admission/Registration Required

- Online: [www.itcoalitionstl.org](http://www.itcoalitionstl.org)
- Email: [register@itcoalitionstl.org](mailto:register@itcoalitionstl.org)
- Phone: 314.432.8200 x4027

**Speakers:**

- Kevin Haar, President & Chief Executive Officer, Appistry
- Mark Peck, Director of Operations, Clearent
- Chuck Turco, Director IT Architecture Strategy of Express Scripts

**Sponsors:**

- St. Louis IT Coalition
- Regional Commerce & Growth Association
- Daugherty Business Solutions

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314-333-0444

***Chuck Turco, Director IT Architecture Strategy of Express Scripts***

Chuck Turco is responsible for Express Scripts' business-aligned IT architecture strategy: identifying and driving information technology investments and architectures that deliver additional business value. Prior to joining Express Scripts, Chuck led software development for Acurian, a healthcare technology startup.

***Kevin Haar, President and Chief Executive Officer, Appistry***

Kevin Haar is a software industry executive with a wealth of experience in company building. Prior to joining Appistry, Mr. Haar spent 17 years at Rational Software, where he played a key role in driving the company's transformation from a fledgling software startup into an industry powerhouse with over \$800 million in annual revenues. At the time of his departure from Rational—following the completion its \$2.1 billion acquisition by IBM—he served as its Senior Vice President of Worldwide Field Operations with responsibility for worldwide sales, consulting, training, support, and business development. Haar is an active investor in technology startups and is a member of the St. Louis Arch Angels. For more information visit [www.appistry.com](http://www.appistry.com).

**ABOUT THE IT COALITION**

The IT Coalition was established in 2006 and members include educators, entrepreneurs, and business leaders throughout the area with a vision of St. Louis as the place where Information Technology achieves its full economic potential. Their mission is to further the economic development and vitality of the St. Louis region by mobilizing and leveraging existing assets and talent; promoting innovation, entrepreneurship and work force enhancement; and attracting new investments in the information technology sector. For more information visit [www.itcoalitionstl.org](http://www.itcoalitionstl.org).

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