



FOR IMMEDIATE RELEASE

ST. LOUIS IT COALITION EMERGING TECHNOLOGY FORUM SERIES

ST. LOUIS, MO – August 28, 2007 – The IT Coalition of Innovate St. Louis presents the third event in its Emerging Technology Forum series on Thursday, October 11th, 2007 from 7:00 a.m. to 9:00 a.m. at One CityPlace in Creve Coeur, Missouri. Executives from SSE and Bunzl USA will present case studies showing how emerging technologies impact workforce training. A Q&A session will be led by a diverse panel of leaders from the St. Louis IT Coalition representing business/entrepreneurial organizations and academic institutions. Attendees are requested to register for the free event at www.itcoalitionstl.org.

CASE STUDY PRESENTATION DESCRIPTION

Bunzl USA, the leading supplier in North America, has more than 70 warehouses and 60,000 different supplies. Leveraging wireless technology to automate warehouse processing was a strategic business decision—particularly in light of significant recent acquisition activity. With any new deployment of enterprise technology, successful use adoption is paramount. Successful user adoption in this case was further challenged by a highly distributed workforce with low-levels of computing knowledge where English was not the primary language. SSE worked with Bunzl to create a comprehensive learning program incorporating role specific online training (elearning) that addressed software and business processes as well as change management.

PRESENTER INFORMATION

Peggy Nance, Corporate Director of I.T. Field Services, Bunzl USA

With over 16 years at Bunzl Distribution, USA, as the Corporate Director of IT Field Services, Peggy manages the integration of acquisitions into the Bunzl platforms. Prior positions within Bunzl include Corporate IT Help Desk Manager, Regional MIS Manager and Conversion Team Lead.

Elizabeth Elliott Niedringhaus, President, SSE

With a dozen years at SSE, Elizabeth has been in leadership positions responsible for both business development as well as the delivery of SSE's services and solutions. In April 2004, Elizabeth assumed the role of President.

Welcoming the opportunity to refine the company's mission and vision, Elizabeth is responsible for setting the strategic direction of SSE, positioning SSE for continued growth and success in the 21st century capitalizing on our expertise in technology and education.

ABOUT THE IT COALITION

The IT Coalition was established in 2006 and members include educators, entrepreneurs, and business leaders throughout the area with a vision of St. Louis as the place where Information Technology achieves its full economic potential. Their mission is to further the economic development and vitality of the St. Louis region by mobilizing and leveraging existing assets and talent; promoting innovation, entrepreneurship and work force enhancement; and attracting new investments in the information technology sector. For more information visit www.itcoalitionstl.org.

Emerging Technology Forum

Topic:

Workforce Training in a Time of Technological Change

Date:

Thursday, October 11, 2007

Time:

- 7:00am – 9:00am
- 7:00am Registration & Continental Breakfast
- 7:30am Presentation

Location:

One CityPlace Auditorium
(Lower Level) Olive Street Road
between Craig and New Ballas Road
Saint Louis, Missouri 63141

Registration:

- Free Admission/Registration Required
- Online: www.itcoalitionstl.org
 - Email: register@itcoalitionstl.org
 - Phone: 314.333-0444

Presenters:

- Elizabeth Elliott Niedringhaus,
President, SSE
- Peggy Nancy, *Corporate Director of
IT Field Services, Bunzl USA*

Sponsors:

- St. Louis IT Coalition
- Regional Commerce & Growth Association
- Daugherty Business Solutions

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